

CORPONLINE WON THE SINA WEIBO

MOST POPULAR AWARD

ON THE 3RD ANNUAL

NORTH AMERICA

CHINESE STARTUP CONTEST

**阔伯在线获“新浪微博票选
奖”**

政府、市场、投资人三方看好

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The new online investor relations platform CorpOnline® recently won the "Sina Weibo Most Popular Award" on the 3rd Annual North America Chinese Startup Contest. Many investors showed their interests in CorpOnline® and CorpOnline® received numerous invitations for landing at Chinese high-tech zones after the contest.

新型在线投资者关系服务社区“阔伯在线”(CorpOnline®), 日前在美国硅谷斩获了北美高层次人才创业大赛“新浪微博票选奖”, 得到与会资深投资人的赞誉, 并获邀落户国内顶尖高新科技园区。

CorpOnline® participated in the

contest from Dec 2012 and became the only financial institution competitor finalist.

从 2012 年 12 月开始，阔伯在线一路从初赛挺进到决赛，成为角逐 10 强的 23 个创业项目中唯一的金融服务平台，让投资者关系业界眼前一亮。

The competition was held in Santa Clara, Silicon Valley, California on Jan 12th, 2013. Jeff Rothschild (Vice President of Facebook) and Reid Hoffman (Linkedin founder and CEO) attended the competition as guest speakers.

此番参赛是阔伯在线第一次披挂出征，角逐重要赛事，向一众全副武装的高新科技创业公司叫板。2013 年 1 月 12 日在美国硅谷圣克拉拉市，阔伯在线团队与 Facebook 副总裁 Jeff Rothschild、Linkedin 创始人兼执行主

席 Reid Hoffman 等众多明星科技企业及其高管同台亮相。

Six famous Chinese investors listened to CorpOnline®'s presentation. The three minute presentation delivered by five CorpOnline® team members impressed judges in the competition and audiences from Sina Weibo.

包括强生公司副总裁傅涛、金沙江创投投资合伙人贾石琰、武岳峰资本创始合伙人武平、启迪创投董事总经理薛军、华山资本董事总经理余军、泰景信息 CEO 云维杰等 6 位资深投资人和创业专家聆听了阔伯在线 5 人团队的 3 分钟的展示。年轻的阔伯在线不仅让台下的 6 位资深评委嗅到了新鲜的商机，同时也征服了到场的一众硅谷人士和场外的新浪微博博友们，最终拿下了“新浪微博票选奖”。

"CorpOnline® is an innovative platform, it has a creative business model and I believe investors can utilize it for collecting information, performing investment due diligence and finding out good projects." Ping Wu (famous investor, partner of Summitview Capital, former CEO of Spreadtrum communications) said.

著名投资人、武岳峰资本创始合伙人、展讯通信原总裁兼 CEO 武平表示，阔伯在线是一个很好的平台，拥有创新的商业模式，将成为未来投资者搜集信息、进行投资和发觉好项目的重要途径之一。

Established in 2009, CorpOnline® started from scratch and is now the superior project in the marketplace. CorpOnline® (China on the Road Platform) is the first online platform

that integrates the social media concept into traditional financing activities. It directly links equity issuers and investors through functions such as customized presentations, online road shows, profile matching, market place and event creation. It helps companies increase visibility, improve consistency, and reduce financing costs, and facilitates identifying and communicating with Chinese companies for US investors.

从 2009 年立项至今，一路从粗糙的概念不断被打磨成如今在挑剔投资人眼中优质项目，阔伯在线向市场展示了自己将市场需求打造成完整服务平台的能力。

Robert Schechter and Lijie Zhu are experts in Investor Relations from

Dragon Gate Investment Partners, LLC. They helped many Chinese companies in conducting IPOs in the US market. However, they feel that it's necessary for the transformation of the investor relations industry as demonstrated by failures of US listed Chinese companies. That's why they established CorpOnline® as a brand new platform in their investor relations business.

美国龙门资本投资者关系管理公司董事经理 Robert Schechter 与朱丽洁是资深的投资者关系专家 ,长期领导中国赴美资本与华尔街的对接。正是近年来热络的中国公司赴美上市和退市风潮 ,让两位传统投资者关系专家看到了转型的必要和机遇。

The traditional investor relations business can no longer satisfy the

requirements of capital for both the US and Chinese market. CorpOnline® provides a more transparent and open platform for both Chinese companies and US investors.

传统的投资者关系已经不能满足中美两国项目和资金的对接要求 ,特别是在中国企业严重缺乏信用记录、会计丑闻迭出的背景下 ,阔伯在线像一匹黑马一举杀到台前 ,为在美寻医问药的中国企业献出一剂良方。

CorpOnline® changed the traditional communication channel of investor relations; it incorporates accounting, auditing, marketing, IT and other possible resources. It provides a one-stop platform, which reduces costs for investors.

阔伯在线改变了投资者关系单兵作战

的传统风格，融汇法律、会计、审计、证券、IT、市场、投资者关系等项目融资过程中可能会使用的各方资源，进行多兵种大兵团作战，力求毕其功于一役，以一站式和定制化的服务最大程度地为用户节省成本。这种“麦当劳+Facebook”式的服务，让阔伯的用户可以像在麦当劳点餐一样，既能够选择设计好的套餐，同时也可选择单独点餐，在平台上选择所需要的所有资源，“一站式”地解决问题。同时阔伯在线又是 Facebook 式的社交网络，来自方方面面的资源不再单纯是一个个服务，而是一个个可感可知可交流的人，改变了传统投资者关系服务中甲方乙方的业务关系，形成了一个新型的投资者关系社区。然而和 Facebook 不同，阔伯在线的一个 like，往往能够带了一笔投资。

Many high-tech zones in China

including Beijing's ZhongGuanCun, Suzhou Industrial Zone, Guangzhou High-tech Development Zone have invited CorpOnline® to establish offices in their industrial zones.

正是看到了阔伯在线在投资者关系服务领域革新式的创业理念和领先的后台技术，来自北京中关村、苏州工业园区、广州高新技术开发区等众多创业园区代表对阔伯在线发出了落户的邀请。



About Dragon Gate

Investment Partners

Headquartered in New York City's midtown Manhattan, Dragon Gate Investment Partners is a leading investor relations firm that improves the transparency and consistency of international-oriented Chinese companies. From annual reports to webcasting, Dragon Gate helps the companies deliver the right message to the right audience. By targeting the investor via market intelligence database, Dragon Gate improves the companies' trading volume and share valuation. The Dragon Gate team consists of investment bankers, Chartered Financial Analysts, media personnel, and IT experts. Our professionals have long standing relations with fund managers, investment bankers, and financial regulators. Our broad range of experience has led to a deep knowledge of US markets and regulations. As an integrated group, Dragon Gate has a deep understanding of the culture difference between the US and China.

关于美国龙门资本

美国龙门资本设立在纽约曼哈顿中城，是一家全球领先的、以国际投资公关管理（IRM）见长、专门协助中国企业进入全球资本市场、并为已经在美国上市的中国公司构建最佳投资者关系的金融服务公司。龙门资本由众多有投资银行、传媒背景的专业人员所构成，他们中大多数都拥有注册金融分析师（CFA）以及工商管理硕士(MBA)。骨干团队成员在纽约华尔街工作多年，深谙美国市场体系及各类工商政策，并与市场监管机构、投资银行与对冲基金的高层人员保持紧密的商业往来。作为一个群体，龙门资本对中美文化和国内外企业现实情况有深刻的认知。